

PLUS

REGISTERED TRADE MARK

The Ideal Adding Machine:

A British machine, designed for one specific purpose alone *Adding*—that is why it is the ideal machine for that purpose.

Anyone can operate it:

It is so simple that in a few minutes anyone can learn to operate it—speed comes with practice.

Key Depression operates the Machine Directly:

No motor bar or handle to operate.

Quick Clearance:

A handy lever clears the machine for the next job.

Service: Country-wide mechanical service is available—for your nearest Depot see back of folder.

STANDARD MACHINES



STERLING MODEL (509/S) illustrated

For all additions in British Currency. Adding capacity £9,999,999 19 11d. Price £31 10 0. Rental Terms: £1 per month for Two years, 15/- per month for Five years.

Also available in 6-column keyboard (506/S). Adding capacity £9,999 19 11d. Price £25 4 0. Rental Terms: Five years only, 12/- per month.

And 12-column keyboard (512/S). Adding capacity £9,999,999 19 11d. Price £42 0 0. Rental Terms: £1 6 6 per month for Two years, £1 per month for Five years.



FARTHINGS MODEL (509/F) illustrated

For rapid additions in British Currency, including farthings. Adding capacity £999,999 19 11½d. Price £31 10 0.

Rental Terms: £1 per month for Two years, 15/- per month for Five years.

Also available in 6-column keyboard, (506/F). Adding capacity £999 19 11½d. Price £25 4 0. Rental Terms: Five years only, 12/- per month.

And 12-column keyboard (512/F). Adding capacity £999,999 19 11½d. Price £42 0 0. Rental Terms: £1 6 6 per month for Two years, £1 per month for Five years.

DECIMAL MODEL (509/D) illustrated

For all additions in whole numbers and decimals.
Adding capacity 9,999,999,999. Price £31 10.
Rental Terms: £1 per month for Two years,
15/- per month for Five years.

Also available in 6-column keyboard (506/D).
Adding capacity 9,999,999. Price £25 4 0.
Rental Terms: Five years only, 12/- per month.

And 12-column keyboard (512/D). Adding
capacity 9,999,999,999,999. Price £42 0 0.
Rental Terms: £1 6 6 per month for Two
years, £1 per month for Five years.



TIME MACHINES

TIME MODEL (509/T) illustrated

A Unique Adding Machine for a Special Job

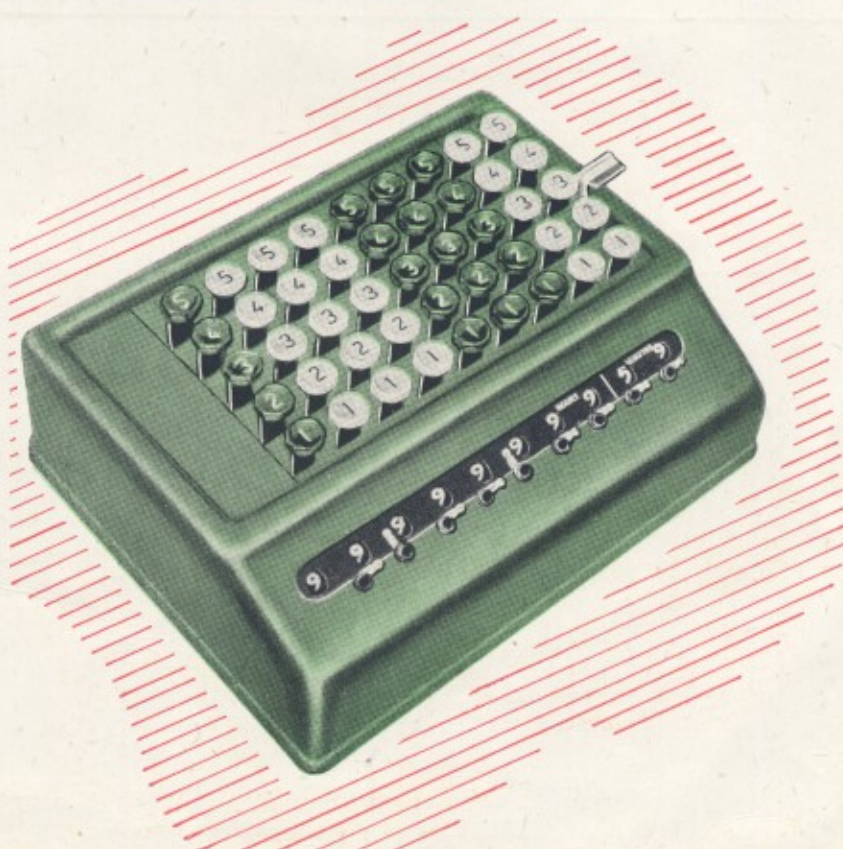
There is one big adding job which occurs in every factory every week—it is the costing up of hours and minutes on clock cards, time cards and job cards. This new Plus 'Time' Model has been specially designed for this purpose. It is available in three keyboard arrangements.

(506/T) Adding capacity 99,999 hrs. 59 mins.
Price £25 4 0. Rental Terms: Five years only,
12/- per month.

(509/T) Adding capacity 99,999,999 hrs. 59 mins.
Price £31 10 0. Rental Terms: Five years
only, 15/- per month.

(512/T) Adding capacity 99,999,999,999 hrs.
59 mins. Price £42 0 0. Rental Terms: Five
years only, £1 per month.

The large Adding capacity of the 512 and 509/T Models enables them to be used for a wide range of work when not employed upon the addition of hours and minutes.



THE ANALYSER



THE ANALYSER—illustrated

This unique machine embodies two distinct functions within the same small case.

It provides for:-

- (a) A Rapid Adding Machine which will deal with items up to 9s. 11 $\frac{1}{2}$ d.; and will provide a total of such items up to £99 19 11 $\frac{1}{2}$ d.
- (b) Analysis Counters capable of dealing with a five-way dissection of Unit quantities, lengths, etc. etc. Each of the five Counters will provide total up to 999.

A FEW OF ITS MANY USES

PETROL SALES: With simultaneous analysis of quantities to five or less Pumps.

VAN SALES: Cash takings, with analysis of quantities to five or less Merchandise Groups.

COUPONS: Cash sales, with analysis of coupon denominations.

PHYSICAL STOCK CHECK: of Mixed Bin contents; to give bulk values, with analysis of up to five lengths, varieties of or any other required dissection.

SALES ANALYSIS: Retail Store Cash Control with Item or Transaction analysis per Department or Sales Assistant.

Price £31 10 0. Rental Terms: Five years only, 15/- per month.

BELL PUNCH
PRODUCT

Distributed by

LONDON COMPUTATOR LTD
1 ALBEMARLE STREET, LONDON, W.1

Phone: REGent 1331 Telegrams: Locksum, Phone, London

London Service Depot:
102/108 CLERKENWELL ROAD, LONDON, E.C.1
Telephone: CLERKENWELL 2444/7

Write to our nearest Office for demonstration if desired,
for further particulars, or for Form of Rental Agreement

Ref. LC 87/SM/848/BS

Branch Offices and Service Depots:-

BELFAST

29/31, Ocean Buildings,
Donegal Square East
Belfast 23936

BIRMINGHAM

Guildhall Buildings,
Navigation Street
Midland 2515/16

BRISTOL

8, St. Paul's Road, Clifton
Bristol 38238/9

CARDIFF

7, High Street
Cardiff 217

GLASGOW

45, West Nile Street
City 6031/32

LEEDS

7, Greek Street
Leeds 25001

LEICESTER

56a, London Road
Leicester 65686

LIVERPOOL

2, Fraser Street
North 0447

MANCHESTER

21, Spring Gardens
Blackfriars 2781

NEWCASTLE-ON-TYNE

34, Grainger Street
Newcastle 21482

NOTTINGHAM

Wellesley House,
11, Wellington Circus
Nottingham 42941

SHEFFIELD

178, Norfolk Street
Sheffield 26938

SOUTHAMPTON

20, Havelock Road
Southampton 3271